

ACADEMIC ALLIANCE

SCOPE OF WORK

This Organizational Partnership Agreement ("agreement"), is made and entered into as of the ____ day of _____, 2017 (the "Effective Date"), by and between the Aegean, LLC d/b/a Public Agency Training Council ("PATC"), with its principal place of business located at 5235 Decatur Blvd., Indianapolis, IN 46241, and Bethel University ("Bethel"), with its principal place of business located at 325 Cherry Avenue, McKenzie, Tennessee, 38201. (Each a "Party" and collectively, the "Parties").

WHEREAS, PATC selected Bethel as a provider of educational services to offer academic degrees and/or certification programs to its trainers and trainees to assist in such persons' professional development and to help enhance PATC's own retention efforts by encouraging pursuit of a degree at Bethel University. Available degree programs include:

ASSOCIATE OF APPLIED SCIENCE or ASSOCIATE OF ARTS

- Criminal Justice
- Business
- Customer Relationship Management

BACHELOR OF SCIENCE

- Criminal Justice
- Emergency Services Management
- Organizational Leadership*
- Management & Organizational Development*
- *Healthcare Management (concentration)
- *Information Technology (concentration)

MASTER OF SCIENCE

- Criminal Justice
- #### **MBA**
- Academic Practitioner
 - Executive
 - Healthcare Administration
 - Human Resource Management

NOWHEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties to this Agreement agree as follows:

NATURE OF THE RELATIONSHIP: This document does not create nor have the parties formed any type of legal partnership or joint venture. Rather, the parties are expressing an Alliance which set out how they will cooperate with one another in the future.

RESPONSIBILITIES OF BETHEL UNIVERSITY

- I. Bethel shall, free of charge to PATC, review PATC training courses for degree articulation purposes pursuant to standards and regulatory requirements. Upon completion of its review, Bethel agrees to provide elective credit for selected facilitator led and/or online courses toward completion of all undergraduate degree programs, certifications, certificates, diplomas, and other instructional programs.
- II. Subject to the limitations, criteria and other requirements set forth in the Bethel University Academic Catalog, Bethel shall award college credit based on evaluation of a PATC participants' work-life experiences ("Credit for Prior Learning" or "CPL"). Students petitioning for such credit must be able to document knowledge and skills applicable to a specific college course or appropriate for conferral of general elective

credit. Conferral of any such credit shall be without cost to PATC or its participants. Such credit shall apply as elective credit toward completion of all degree programs, certifications, certificates, diplomas, and other instructional programs.

- III. Bethel will place a link to the PATC website on their own website to designate PATC as an academic ally of higher educational services with Bethel.
- IV. Bethel will provide PATC with informational and marketing materials about Bethel.
- V. Bethel will assign an account representative to PATC to facilitate interaction with Bethel.
- VI. Bethel will work with PATC to determine best methods of obtaining quarterly reports of participants attending Bethel.
- VII. Bethel shall provide one form of technology to PATC participants. The technology shall become the property of the participant upon completion of the prescribed degree program requirements.
- VIII. Bethel shall permit PATC up to two approved email blasts to be sent by, or on behalf of, PATC participants each year this agreement is in effect.
- IX. Bethel shall uphold high academic standards and maintain regional accreditation of its programs through the Southern Association of Schools Commission on Colleges.

RESPONSIBILITIES OF PATC

- X. PATC will announce the formation of an alliance with Bethel to all participants regarding college credit features.
- XI. PATC will establish a link between their Intranet and Bethel's website.
- XII. PATC will provide Bethel with informational and marketing materials about PATC's courses and services.
- XIII. PATC will offer Bethel at least the same marketing opportunities afforded to other university partners.
- XIV. PATC will assign a contact to Bethel to facilitate all interaction between PATC and Bethel.
- XV. PATC shall permit Bethel up to two approved email blasts to be sent by, or on behalf of, PATC participants each year this agreement is in effect.
- XVI. PATC shall uphold high training standards and maintain POST-approved standards.
- XVII. PATC will be required to sign a rental contract with Bethel University to reserve the space and time of each event. The contract will specify the terms and conditions for use and rental of University facilities, including dates, times, rooms, and restrictions, as well as important insurance and liability requirements.

GENERAL RESPONSIBILITIES

Ownership of names, logos, and seals: Both parties acknowledge and agree that neither party acquires any right, title, or interest in any name, logo, seal, trademark, or other identification (collectively "marks") of the other. The use of said marks is strictly limited to such use as expressly permitted herein in writing and only in the form and appearance as approved by the party claiming ownership of such marks.

TERM

This agreement shall be in effect for one year. This agreement may be terminated by either party upon thirty days prior written notice.

This agreement may be executed in one or more counterparts, each of which shall be deemed an original, and will become effective and binding upon the Parties as of the Effective Date. All notices contemplated under this Agreement shall be in writing and shall be deemed received as reasonably evidenced via receipted mail (including e-mail, facsimile, overnight delivery, or regular mail), postage prepaid as applicable and addressed as follows:

If to Bethel University:

Bethel University
325 Cherry Avenue
McKenzie, TN 38201

Attention: _____

If to PATC:

Aegean, LLC d/b/a
Public Agency Training Council
5235 Decatur Blvd.
Indianapolis, IN 46241

Attention: *Mark Watertill*

A Party may from time to time change its address or designee for notification purposes by giving the other Party prior notice of the new address or designee and the date upon which the change will become effective.

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be executed by their duly authorized representatives as of the Effective Date. In the event that Bethel signs this Agreement prior to PATC, PATC further agrees that it does not have the right to make any further changes to this Agreement.

Bethel University:

By: *W. B. B.*

Name: *Watson Butten*

Title: *President*

Date: *3/15/17*

PATC:

By: *Mark Watertill*

Name: *Mark Watertill*

Title: *President*

Date: *3-14-17*

Aegean, LLC d/b/a
Public Agency Training
Council